



GELLER POINT OF SALE SYSTEMS



INNOVATION THROUGH EXPERIENCE

THE MOST IMPORTANT ELEMENT IN A

Our aim is straightforward

To provide our customers with the best quality products, incorporating the most reliable technology and to follow this up with first-class after sales customer care, online, on-site, nationwide.

The Geller range of Cash Registers, EPOS, PC EPOS and Software is the result of almost 50 years close co-operation with the retailing and hospitality industries.

Although we constantly develop and refine our systems to provide management with ever more information, we never forget that reliability and simplicity at the point of sale are vital to the successful running of your business.

A brief history

Before we explain how we can help your business, let us tell you just a little about us.

Our history is the story of cash register development over the last half century. In 1957, we sold press down key cash registers. We were there when electric cash registers were state of the art and when the first electronic models were introduced in the early '70s.

Since then, we have embraced amazing developments in point of sale technology. Today, we write our own software and create systems to meet the specific needs of our users, large and small.

But two things have not changed. The technology has moved on but members of the Geller family still work in the business. And our ethos remains to combine traditional principles of value and service with innovation and the best, most reliable technology at the point of sale and in the back or head office.

GELLER POINT OF SALE SYSTEM IS YOU

Our current EPOS line-up



The Geller PC-based Range of Touch Screen Terminals for Hospitality and Retailing

The Geller-Vectron Range of Touch Screen Terminals with solid-state construction but PC like performance for Hospitality and Retailing



The Geller Range of ECR Terminals for Hospitality and Retailing



The Geller Range of point of sale and back office Sales and Management and Stock Control Software for Hospitality and Retailing

- We are not committed to a single hardware platform. We have both open architecture and proprietary systems, so you can be sure of the right tool to do your job. We can even supply a mixture of open and proprietary systems linked to the same head office software if that is the appropriate solution for you.
- Geller ECR terminals, Geller-Vectron system terminals and Geller PC Touch Screen terminals can all use the Internet to give you real time, on-line communication between your points of sale and your head office.
- Customer profiling and customer relationship marketing based upon information received through your points of sale increase your customer loyalty.

And your Geller system will do it without slowing down service at your points of sale.

GELLER PC EPOS

With its all metal, quality build, the Touch Screen range of PC EPOS terminals offers the utmost in features, performance and reliability for any hospitality or retailing establishment. Pre-loaded as standard with Windows XP.



TS-800

Top of the range model. Option of dual processor with dual screen for 2-sided operation or video advertising with sound.

TS-700

Performance, quality and value. Compact, heavy-duty terminal built to withstand a hard life.

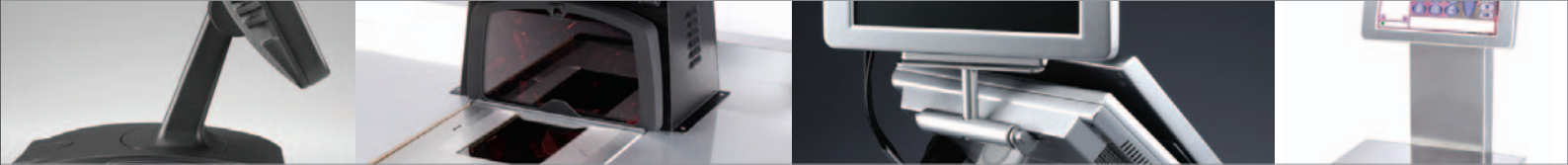
TS-600

Can be solid-state compact flash or with hard drive as part of a PC system. Includes magnetic card swipe and Dallas server lock and keys.

Integra

Purpose-built scanning station that includes everything necessary at the point of sale.

Customised Housings - such as the Integra are available



Detailed specifications available on request.

GELLER-VECTRON

Uniquely versatile touch screen systems for hospitality and retailing that combine PC-like performance with solid-state reliability at the point of sale



POS Mini Colour

Full EPOS capability with touch screen option. Small footprint.

POS Vario

A touch screen/keyboard combination with unlimited flexibility at the point of service.

Colour Touch

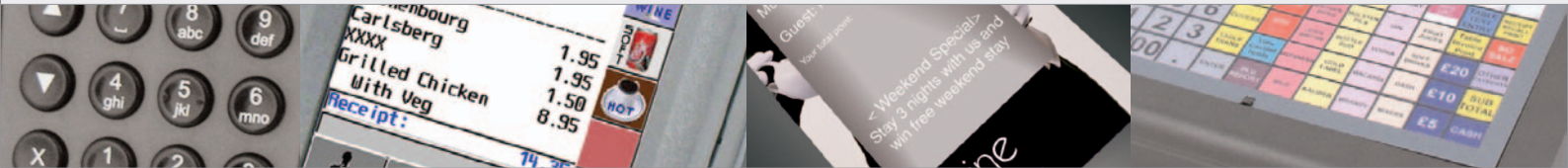
Elegance, speed and simplicity at the point of service plus intelligent management reporting.

POS MobilePro

A hand-held, wireless EPOS system with the same functionality as the full-size models in the range.

Geller-Vectron and the Internet - the possibilities are infinite

Launched progressively throughout Europe starting Autumn 2005, VectroNet offers many advantages such as allowing your customers to check table availability for a time and date and make on-line reservations. Your customers can order take-aways and home deliveries from their PCs or Internet-capable mobile phones. And you won't have to take a telephone call.



Whatever your business, VectroNet allows you to operate customer loyalty schemes, without increasing your administration. You will be able to accept payment via mobile phone all through your Geller-Vectron terminals.

And that's just for starters.

GELLER ECR TERMINALS

'Smart' heavy-duty ECR terminals with advanced features for retailing and hospitality that can operate alone or communicate with each other and/or back office PC.



SX-580

2-sided alphanumeric display.
57 mm alphanumeric receipt and audit.
5,000 product lines.



SX-680

Up to 20,000 product lines.
Inter-register communication.
Powerful reporting.

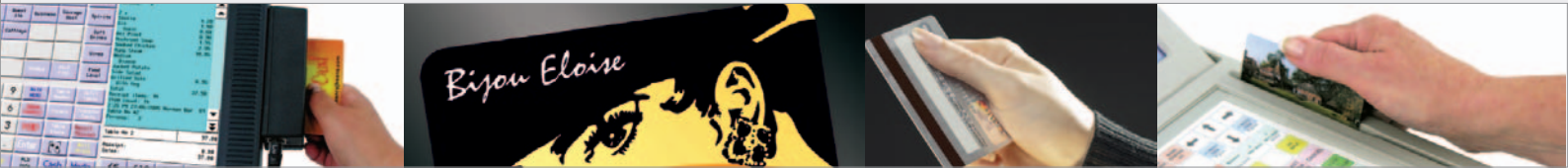


ML-780

Top of the range model.
70,000 product lines.
Real time reporting and management
control via the Internet.

Geller Cashless Systems

If you operate a cashless system at the point of service, we can provide the right solution to match your needs.



Detailed specifications available on request.

GELLER SOFTWARE

Effective solutions to improve the way you do business

Geller Software is specifically designed for Geller EPOS and Geller PC EPOS terminals. Because we provide both the software and hardware components of our systems, customers enjoy the benefits of installation and ongoing support from a single source.



GellerTouch is a range of powerful, user-friendly, point of sale software for hospitality, leisure and retailing businesses. It is packed with desirable features for bars, restaurants, fast food, general retailing, supermarkets, department stores, fashion, leisure clubs, mail order, electrical goods suppliers, DIY stores and many more. GellerTouch can seamlessly integrate with your existing management information or financial systems.



Danes (Direct and Network Edi System) enables GellerTouch to communicate with other GellerTouch software worldwide, as well as transfer information to and from a head office or regional offices. Danes also permits the sending and confirmation of orders to any supplier with automatic invoice printing and notification of an order being despatched and the date it is due.



The SuperStock range of stock control software for hospitality and retailing improves margin control, reduces operating costs and provides up to the minute vital management information. Single or multi-site, SuperStock does not require a PC at remote sites. The head office PC communicates directly with the terminals for sending and retrieving information. Vertical market databases, for example, the Chemists and Druggists file or the Birtline book file, can be incorporated easily.



Single or multi site, David Sales Manager collects sales data from all the terminals in your business and presents it in easy to read management reports and/or graphs. David enables you to program the point of sale terminals to your specific requirements, including, price and name changes, keyboard layouts, menus and much more.

Detailed specifications available on request.

It's not what we do - it's the way that we do it

From initial consultation through installation to support for the lifetime of your system, you are entitled to our total commitment to the successful operation of your Geller system. Brand awareness and image can be bought - reputations are earned. So we never compromise on giving first class service and support because, for nearly 50 years, we have relied on the recommendations of our customers.

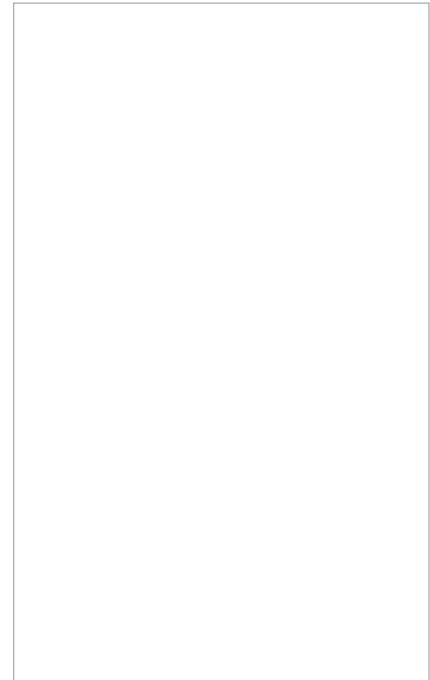
Your Geller benefits

- The most appropriate terminal for each point of sale in your business, not the one we had to offer because it is the only kind we have.
- Single source support for all aspects of your system - hardware, software and communications. Online, on-site, nationwide. The buck definitely stops with us.
- Low risk. Your system will have the functionality you need and be efficiently maintained by our dedicated hardware and software support staff. We have been doing it since 1957 and we are proud of what we do.
- Low cost of ownership. We have unique ways of supporting your system at a lower cost for the lifetime of your system.

Tell us about you

All our systems can be tailored to individual business requirements. To ensure we offer the best solution for your company, we assign a dedicated member of our advisory team to you. He or she will be happy to learn about your business and give you detailed information. If you have any questions or would like to talk, please call the number on the attached business card.

We look forward to meeting you.



Every day since 1957 thousands of businesses throughout the UK and Eire have counted on Geller.

